



Queensland

PARTNERSHIP OPPORTUNITIES

11 – 14 SEPTEMBER 2025

**MILES
BACK
TO THE
BUSH**
Festival

Contact

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Address Miles Back to the Bush Festival Inc.
PO Box 161, Miles Qld 4415



Queensland

GET BACK TO THE BUSH IN 2025!

Partner with us for the 2025 Miles Back to the Bush Festival
where our tiny town literally triples in population!



4

DAYS



40+

EVENTS



6,807

FESTIVAL
ATTENDEES



92.3%

ATTENDEE
SATISFACTION
RATING



GENERATING

\$976,433

into our local community



ATTRACTING

\$7m+

national media reach



500k+

Digital reach



**DON'T MISS OUT.
IT ONLY COMES AROUND
ONCE EVERY TWO-YEARS!**



ABOUT

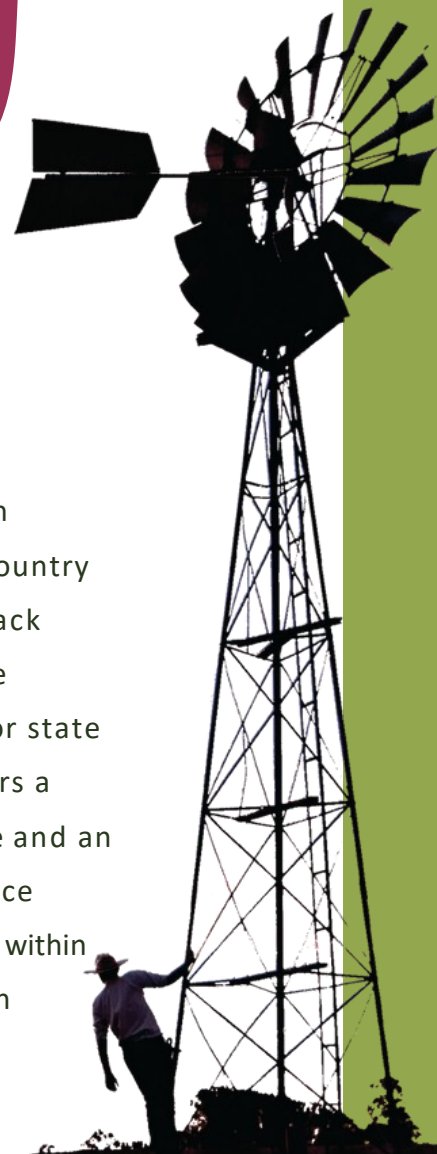
The Miles Back to the Bush Festival was established to celebrate all that our community loves about living in the bush.

The festival's origins date back to the 1950s. The event is organised by a not-for-profit, incorporated association of professional and dedicated local volunteers. Specialised contractors are engaged to assist with entertainment, marketing and media PR, photography and filming.

"TOOK US BACK TO OUR YOUTH"

"LOVE YOUR CAN-DO ATTITUDE & HOSPITALITY"

"WELL ADVERTISED, WELL ORGANISED, WELL EXACTED"



WHERE?

Situated on the Western Downs in Queensland Country at the gateway to Outback Australia. We sit on the intersection of two major state highways, offering visitors a break from everyday life and an opportunity to experience country living at its best within close proximity to urban centres.

2025 Program Highlights

Where a love of country

- Tough Bugger "Farmer Style" Team Challenges
- Live Music
- Bush Markets
- Camp Oven Cooking
- Working Dog Demonstrations
- Bush Poetry Competition
- Bluey Show
- Feedlot to Fork Gala Ball
- Adventure Bike Ride
- Sheep Shearing
- Local Industry Tours
- Dog High Jump Competition
- Dinner Under the Stars at the Miles Historical Village & Museum
- Fishing & Bushwalking
- Helicopter Lolly Drop
- Craft Beer Garden and Beard Competition
- Fireworks

...and a love of vintage collide

Amazing vintage venue backdrop:

Miles Historical Village Museum

Vintage Collections Tours

Traditional Country Street Parade

Tractor Pull

Condamine Bell Toss

Vintage Planes

Saw Pit, Fencing and Blacksmithing demos

Show and Shine





Staged across a four-day weekend, our visitors get to 'live like a local' and experience life in the bush as both spectator and participant with an eclectic mix of authentic and interactive bush experiences. Whether they are adventurers, nature lovers, collectors, history buffs, foodies or music lovers, young or young at-heart, all are guaranteed a unique back to the bush experience.





2025 is going to be a cracker of a festival as we encourage visitors and locals alike across the district to join in on

- ♦ Main event celebrations at our Miles Historical Village Museum!
- ♦ Local Industry Tours
- ♦ Bush Gardens and Vintage Collections Open Day



Partnering with us

The popularity of this festival as a destination event is growing daily... that's good for us, and it's good for you too.

It also stimulates much-needed economic activity, promotes community strength, and is an opportune reminder of the positive aspects of living in the bush - often overlooked in times of hardship.

Our professional events and tourism team are promoting our festival through a strategic marketing and PR plan, we are already getting people from far and wide excited about coming back to the bush for September.

We have a range of options including print, TV, radio and social media opportunities that will allow you to access this exposure and promote your business leading up to, during and after the festival.



Titanium

Logo on all advertising for 2025 festival including TV advert, e-newsletters, posters and tickets.

Logo links and exclusive mentions on festival website and social media

Your business's promotional material on display in high traffic areas throughout the festival

Sponsor supplied signage at festival plus optional exhibition space

Regular mentions by MC during the Main Event and acknowledgement at the Official Opening

\$10,000



Diamond

Logo in all e-newsletters sent to full festival database

Logo links on festival website

Your business's promotional material on display at the festival

Sponsor supplied signage at festival

Regular mentions by MC during the Main Event

\$5,000

Partner Opportunities

OPPORTUNITY	Titanium \$10,000	Diamond \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
WEBSITE					
Logo with link to company page					
Static Logo					
Company name in sponsor list					
Logo in e-newsletters					
Acknowledgement in e-newsletter					
SOCIAL MEDIA					
Exclusive sponsor post	minimum 2 posts	minimum 2 posts	1 post	1 post	
Sponsors' Facebook/Instagram tagged					
PRINT MEDIA					
Sponsor logo on Official Program – Front Page					
Sponsor logo in Official Program					
Sponsor listing in Official Program					
Logo on Official Poster					
ADDITIONAL ACKNOWLEDGEMENT					
Logo printed on online tickets					
Logo in TV advertisement					
Main Event exhibition space					
Sponsor provided promotional banners					
Announcements during event					
Entry tickets to Main Event	6	4	2		

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Isn't it time you got
Back to the Bush?

Hope you can partner
with us!

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